

Jun 09, 2021

To Whom It May Concern:

The Greenfield Youth Football League, Inc. (“GYFL”) is making plans for the 2021 season. The GYFL is a 501(c)(3) not-for-profit organization designed to inspire youth, teach football fundamentals, principals of sportsmanship and physical fitness in unity with the Greenfield Central High School Football program. The success of this league is credited largely to our sponsors, who lend their names and financial support to the league. The money we raise each year provides equipment for our players, background checks and training for our coaches, officials and field preparations and maintenance.

By participating as a sponsor, your organization will benefit from extended exposure through name exposure on backs of team jerseys, signage at the fields, announcement at GCHS field on GYFL night & web link. Exposure depends on your level of support. For your donation, you'll be able to enjoy excellent exposure to this vital slice of your target audience.

We have different levels of sponsorship packages. At this time, the GYFL is in need of “Top Level” as detailed on the enclosed sponsorship commitment form. You can be secure in the knowledge that your sponsorship fee will be used to support the GYFL.

We are in our 24th year and have consistently increased the number of young participants every year. We're counting on your support, and will be happy to answer any questions you may have. Please return your sponsorship commitment form in the enclosed envelope or contact me, Chad Butler – GYFL Commissioner. Thank you in advance for your willingness to support the efforts of the GYFL and make a difference in our children and our community.

Sincerely,

Chad Butler
GYFL Commissioner
chad4752@gmail.com
(317) 468-8832

Chris Gaylord
GYFL Sponsorships
Gaylordchris9@gmail.com
765-532-7585

FOOTBALL

2021 GYFL Top Level Sponsorship Opportunities

League Sponsorship

Last year we had 10 teams that shaped our league. This year, we look for more! We have had several years of positive growth and this is a great opportunity to get your name out saying that you support the youth of our community.

- The GYFL will be “The GYFL presented by (Your business)” in all references
- Your name and logo will be incorporated in our logo for 2020 on all correspondence
- Your name and logo up front and center as the GYFL League Sponsor on the Concession building
- Your logo on LEFT shoulders on all the jerseys for the league
- A link and permanent ad space for the entire year on our website that houses schedules, standings and league news that is viewed by all parents, coaches, and staff.
- Recognition during all GYFL games and at the GYFL night at the GCHS Home Football Game

Your Investment:
\$2,500

All Star Sponsor

Indiana Elementary Football Association. The IEFA Cougars is the competitive travel team for the Greenfield Youth Football League (GYFL) and it participates in the Indiana Elementary Football Association (IEFA). It’s envisioned as a platform to further develop football talents and serve as a launching pad to maximize a youth player’s overall football experience at this level. Further, it’s a positive way to differentiate and nurture our youth players that demonstrate the ability and passion for competitive youth football.

- Your name and logo on the side of our GYFL Concession building
- Your name and logo on a sticker on the back of every helmet for that season
- A link on our website that houses schedules, standings and league news
- Recognition during all IEFA home games and at the GYFL night at the GCHS Home Football Game
- Name on the banner that will travel with the team to each game

Your Investment:
\$1,000

4 Opportunities Available

2020 GYFL Additional Level Sponsorship Opportunities

Scoreboard Billboard Sponsor

For many years at the GYFL fields the one thing we heard the most from spectators is, “How much time is left in the game?!?” Followed closely by, “What is the score again?????” In 2012, we received permission, purchased and installed new scoreboards. Now, we are looking for community sponsors to help keep our scoreboards in the best condition possible!

- Your name and logo under one scoreboard
- A link on our website that houses schedules, standings and league news on our sponsor page

Your Investment:

\$1000

4 Opportunities Available

Team Sponsorship

We have a large amount of teams in our league, both in the younger Flag league and the more advanced Tackle league. We have always been able to provide great jerseys for the players to keep as souvenirs thanks to great local sponsors. Last year we had 10 local, community business leaders that helped us cover the cost of the jerseys.

- Your Name on all the jerseys for your team
- Your Name and Logo on the side of our GYFL Concession building
- Plaque with team picture of your team to hang in your business
- A link on our website that houses schedules, standings and league news on our sponsor page
- Recognition during all GYFL games and at the GYFL night at the GCHS Home Football Game

Your Investment:

\$400

20 Opportunities Available

2020 GYFL Top Level Sponsorship Opportunities

Community Supporter

For the past 20 years, the GYFL has been putting Greenfield's future stars on the field and teaching them the lifelong skills and traits that sports teach our youth. We couldn't have done it without great community sponsors like you. We have put together a Community Supporter Opportunity that will let you be a supporter of the GYFL at an investment that everyone can afford.

- Your name and logo on the side of our GYFL Concession building
- A link on our website that houses schedules, standings and league news on our sponsor page

Your Investment
\$250

Chad Butler
GYFL Commissioner
chad4752@gmail.com
317-281-9126

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GYFL Sponsorships
Gaylordchris9@gmail.com
765-532-7585

FOOTBALL

GYFL Sponsorship Commitment Form

Please complete the following and return it to me at the address below or you may contact me directly to make arrangements for pick up:

GYFL Sponsorship
401 Cranberry Dr
Greenfield IN 46140

**make checks payable to GYFL*

Company Name _____

Contact _____

Mailing Address _____

Website Address _____

Phone _____

Email Address _____

- League Sponsor @ \$2500
- All Star Sponsor @ \$1000
- Scoreboard Billboard Sponsor @ \$1000
- Team Sponsor @ \$400
- Community Sponsor @ \$250

If you would like to make a donation in addition to your sponsorship, please let me know. Also, if you have a question, please do not hesitate to contact me.

Sponsorships need to be in quickly for planning purposes.

Thank you again in advance for your support.

Chad Butler
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